United States Patent Application COMBINED DECLARATION AND POWER OF ATTORNEY

As a below named inventor I hereby declare that: my residence, post office address and citizenship are as stated below next to my name; that

I verily believe I am the original, first and sole inventor (if only one name is listed below) or a joint inventor (if plural inventors are named below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: SYSTEM AND METHOD FOR GENERATING CUSTOMIZED AND/OR PERSONALIZED DOCUMENTS.

| The specification of which | | | | |
|---|--|--|---------------------------------|------------|
| a. is attached hereto | | | | |
| b. was filed on | as application serial no. | and was amende | ed on (if ap | oplicable) |
| (in the case of a PCT-file | d application) described and cl | almed in international no | file 4 | and as |
| amended on | (if any), which I have revi | ewed and for which I solicit a Unit | ed States patent. | _ |
| any amendment referred to above. | | the above-identified specification, i | | |
| I hereby claim foreign priority ber | ned nereto). nefits under Title 35. United Stat | o the patentability of this application of the patentability of th | mulication(s) for material i | |
| a. no such applications have been | of which priority is claimed: | application for patent or inventor's | certificate having a filing dat | e before |
| FOR | EIGN APPLICATION(S), IF ANY, C | LAIMING PRIORITY UNDER 35 USC | 3 119 | |
| COUNTRY | APPLICATION NUMBER | DATE OF FILING | DATE OF ISSUE | |
| STEEL | | (day, month, year) | (day, month, year) | |
| | | | (uay, month, year) | |
| | CIGN APPLICATION(S), IF ANY, FI | LED BEFORE THE PRIORITY APPLIC | (ATION(S) | |
| C∳ŮNTRY | APPLICATION NUMBER | DATE OF FILING | DATE OF ISSUE | _ |
| | | (day, month, year) | (day, month, year) | |
| | | | (uay, monen, year) | |
| manner provided by the first parag | rather of each of the claims of thit raph of Title 35, United States C al Regulations, § 1.56(a) which o | 0/365 of any United States and PCT s application is not disclosed in the lode, § 112, I acknowledge the duty occurred between the filing date of the state of the | prior United States application | n in the |
| U.S. APPLICATION NUMBER | DATE OF FILING (| day, month, year) STATUS | (patented, pending, abandoned) | |
| | | SITIO | (Parented, pending, abandoned) | |
| I hereby claim the benefit under Ti | tle 35, United States Code § 119 | (e) of any United States provisional | application(s) listed below: | |
| U.S. PROVISIONAL AI | PPLICATION NUMBER | DATE OF FILING | G (Day, Month, Year) | 7 |
| | | ZIZZ GI TIDIN | (24), monin, real) | |

I hereby appoint the following attorney(s) and/or patent agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith: I appoint the following:

Berman, C., Reg. 29,249
Bobys, M.P., Reg. 45,267
Bosworth, M.K., Reg. 28,186
Bovasso, L.J., Reg. 24,075
Boyce, J., Reg. 40,920
Brown, M.E., Reg. 28,590
Burton, D.L., Reg. 45,323
Canter, B., Reg. 34,792
Chapik, D.G., Reg. 43,424
Chou, C., Reg. 41,672
Coleman, B.R., Reg. 39,145
Cullman, L.C., Reg. 39,645
Darrow, C., Reg. 30,166
Edwards, W.G., Reg. 44,426
Farber, M., Reg. 32,612

Guernsey, L.B., Reg. 40,008 Guillot, R.O., Reg. 28,852 Hamrick, C.A.S., Reg. 22,586 Hansen, S.R., Reg. 38,486 Harris, M.D., Reg. 26,690 Hayden, R.D., Reg. 42,645 Heyninck, M., Reg. 44,763 Hickman, P.L., Reg. 28,516 Howell, S.M., Reg. 45,929 Hughes, M.J., Reg. 29,077 Inskeep, J.W., Reg. 33,910 Jastram, H.D., Reg. 19,777 Kamrath, A., Reg. 28,227 Kelly, S.S., Reg. 43,449 Kennedy, B., Reg. 33,407 Kudla, J.P., Reg. P47,724

Larson, D.N., Reg. 29,401 Lazaris, S.J., Reg. 45,981 Lervick, C.J., Reg. 35,244 MacLean, K.A., Reg. 31,118 McKinley, D., Reg. 42,867 McRoss, L., Reg. 40,427 Morton, C.A., Reg. 44,954 Nader, R., Reg. P47,260 Roberts, R.E., Reg. 38,597 Rose, A. C., Reg. 17,047 Rosenberg, C., Reg. 31,464 Sherry, L., Reg. 43,918 Smith, G.P., Reg. 20,142 Tamura, R.S., Reg. 43,179 Wood, G.B., Reg. 28,133

I hereby authorize them to act and rely on instructions from and communicate directly with the person/assignee/attorney/firm/ organization who/which first sends/sent this case to them and by whom/which I hereby declare that I have consented after full disclosure to be represented unless/until I instruct Oppenheimer Wolff & Donnelly LLP to the contrary.

Please direct all correspondence in this case to Oppenheimer Wolff & Donnelly LLP at the address indicated below:

The first first of the limit of

MARC P. BOBYS, ESQ.
OPPENHEIMER WOLFF & DONNELLY LLP
2029 CENTURY PARK EAST
38TH FLOOR
LOS ANGELES, CA 90067-3024

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

. Junio

| | ll Name Inventor | Family Name BAILEY | First Given Name WYNN | Second Given Name |
|--------------------------|------------------------|-----------------------|----------------------------|---------------------------|
| - 1 | sidence Citizenship | City | State or Foreign Country | Country of Citizenship |
| | t Office dress | Post Office Address | City | State & Zip Code/Country |
| ignature (| of Inventor 2 | O1: | Da | ite: |
| | l Name Inventor | Family Name LEE | First Given Name ROBERT | Second Given Name PAUL |
| | idence Litizenship | City | State or Foreign Country | Country of Citizenship |
| Post Add | t Office Iress | Post Office Address | City | State & Zip Code/Country |
| gnature of Inventor 202: | | | Dat | te: |

| | Full Name Of Inventor | Family Name JOOSTE | First Given Name JEFFREY | Second Given Name |
|--|----------------------------|---------------------|--------------------------|--------------------------|
| • | Residence & Citizenship | City | State or Foreign Country | Country of Citizenship |
| 3 | Post Office Address | Post Office Address | City | State & Zip Code/Country |
| Signa | ature of Inventor 2 | 03: | E | Pate: |
| | Full Name | Family Name | First Given Name | Second Given Name |
| 2 | Of Inventor | NELSON | BRAD | |
| 0 | Residence & Citizenship | City | State or Foreign Country | Country of Citizenship |
| 4 | Post Office Address | Post Office Address | City | State & Zip Code/Country |
| Signature of Inventor 204: | | | | Date: |
| The state of the s | Full Name | Family Name | First Given Name | Second Given Name |
| | Of Inventor | OLENICK | MICHAEL | |
| | Residence & Citizenship | City | State or Foreign Country | Country of Citizenship |
| 5 | Post Office | Post Office Address | City | State & Zip Code/Country |

Date:

Signature of Inventor 205:

§ 1.56 Duty to disclose information material to patentability.

1

100

Õ

- (a) A patent by its very nature is affected with a public interest. The public interest is best served, and the most effective patent examination occurs when, at the time an application is being examined, the Office is aware of and evaluates the teachings of all information material to patentability. Each individual associated with the filing and prosecution of a patent application has a duty of candor and good faith in dealing with the Office, which includes a duty to disclose to the Office all information known to that individual to be material to patentability as defined in this section. The duty to disclose information exists with respect to each pending claim until the claim is canceled or withdrawn from consideration, or the application becomes abandoned. Information material to the patentability of a claim that is canceled or withdrawn from consideration need not be submitted if the information is not material to the patentability of any claim remaining under consideration in the application. There is no duty to submit information which is not material to the patentability of any existing claim. The duty to disclose all information known to be material to patentability of any claim issued in a patent was cited by the Office or submitted to the Office in the manner prescribed by §§ 1.97(b)-(d) and 1.98. However, no patent will be granted on an application in connection with which fraud on the Office was practiced or attempted or the duty of disclosure was violated through bad faith or intentional misconduct. The Office encourages applicants to carefully examine:
 - (1) prior art cited in search reports of a foreign patent office in a counterpart application, and
- (2) the closest information over which individuals associated with the filing or prosecution of a patent application believe any pending claim patentably defines, to make sure that any material information contained therein is disclosed to the Office.
- (b) Under this section, information is material to patentability when it is not cumulative to information already of record or being made of record in the application, and
 - (1) It establishes, by itself or in combination with other information, a prima facie case of unpatentability of a claim;
 - (2) It refutes, or is inconsistent with, a position the applicant takes in:
 - (i) Opposing an argument of unpatentability relied on by the Office, or
 - (ii) Asserting an argument of patentability.

A prima facie case of unpatentability is established when the information compels a conclusion that a claim is unpatentable under the preponderance of evidence, burden-of-proof standard, giving each term in the claim its broadest reasonable construction consistent with the specification, and before any consideration is given to evidence which may be submitted in an attempt to establish a contrary conclusion of patentability.

- (c) Individuals associated with the filing or prosecution of a patent application within the meaning of this section are:
 - (1) Each inventor named in the application:
 - (2) Each attorney or agent who prepares or prosecutes the application; and
- Every other person who is substantively involved in the preparation or prosecution of the application and who is associated with the inventor, with the assignee or with anyone to whom there is an obligation to assign the application.
- (d) Individuals other than the attorney, agent or inventor may comply with this section by disclosing information to the attorney, agent, or inventor.

LA: 294234 v01 07/24/2001